**Faculty profile**



Faculty Name : PRADEESH K.

Designation : Assistant Professor of Commerce

PEN : 646821

Department : Commerce

Is HOD : No

Permanent Address : Kuduvakkode House, Kannadi.P.O., Palakkad- 678701

Contact Number : 974503407

Email : pradeeshkunchu@gmail.com

Experience Details : 8 Years, 6 months

**Educational qualifications**

|  |  |  |
| --- | --- | --- |
| Course | University/ Institution | Year of Pass |
| UG | University of Calicut | 2006 |
| PG | University of Calicut | 2008 |
| M Phil |  |  |
| Ph D |  |  |
| Postdoc |  |  |
| Others (Specify) |  |  |
|  |  |  |

Broad Area of Research :Marketing

**Publications (Newest first)**

**Article**: Financial Literacy among students in NSS College Nemmara with special reference to Banking and Insurance

**Journal** : Asia Pacific Journal of Research (Peer Reviewed International Journal) Monthly Journal

**Publisher** : Asia Pacific Publishing, Bangalore

Impact factor: 6.58

ISSN (Print) : 2320-5504 ISSN (E) : 2347 - 4793

**Books/ Chapters Published**

1. Chapter: Online Learning and e-Pedagogy

Publisher : UGC-HRDC University of Calicut

ISBN : 978-93-88992-62-6

978000031735

Paper Presentations

|  |  |  |  |
| --- | --- | --- | --- |
| Sl No | Title of paper | Name of Conference | Date |
| 1 |  |  |  |
| 2 |  |  |  |

Areas Of Interest :

* Human resource Management
* Entrepreneurship Development
* Cooperation
* Marketing management
* Business management
* Environment

**Field of Research :**

* Corporate Social Responsibility Practices of Private sector banks in Kerala (MRP)

**Research Projects and Grants**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl No** | **Title** | **Funding Agency** | **Amount Sanctioned** | **Year** |
| 1 | * Corporate Social Responsibility Practices of Private sector banks in Kerala | UGC | 125000 | 2015 |
| 2 |  |  |  |  |

**Research Guideship Details**

Number of students registered for Ph D : Nil

Number of students awarded : Nil

Seminars / Workshops Organized

|  |  |  |  |
| --- | --- | --- | --- |
| Sl No | Name of the Programme | Venue | Date |
| 1 | nil |  |  |
| 2 |  |  |  |

**Professional Appointments (Such as Chairman, Director etc)**

|  |  |  |  |
| --- | --- | --- | --- |
| Sl No | Position | Name of Institution/Body | Date/Year |
| 1 |  |  |  |
| 2 |  |  |  |

**Recognition and Awards**

|  |  |  |  |
| --- | --- | --- | --- |
| Sl No | Name of Award | Agency | Year |
| 1 | Best State NSS Programme Officer | Government of Kerala | 2018-19 |
| 2 | Best NSS programme Officer Award | University of Calicut | 2018-19 |
| 3 | Best NSS programme Officer Award | University of Calicut | 2017-18 |

**Academic & Administrative Responsibilities**

1. Programme officer - National service Scheme (2016-2019)
2. Coordinator - Anti- Narcotic Club - (2014-20)
3. Member - Stock Verification Committee (2014-2021)
4. Coordinator - Entrepreneurship Development Club (2015-16, 2016-17, 2017-18)
5. Coordinator – Student study tour (2015-16, 2019-20)
6. Coordinator – Red ribbon Club (2016-17)
7. Resource Person and Project Guide – School of Distance Education – Contact Classes(2016-17, 2019-20)
8. Invigilator - University examination as per allotment (2013-21)
9. Staff in charge of department Alumni Association (2016-20)
10. Additional Examiner – Valuation of University answer scripts as per allotment (2014-21)
11. Invigilator - University examination as per allotment (2014-21)
12. Question Paper Setting - Internal Examination, Valuation of answer scripts (2014-21)
13. Project Guide and Evaluation –UG and PG (2014-21)
14. District Coordinator - Palakkad. National Service Scheme - University of Calicut (2017-2019)
15. Coordinator - Cooperative Internship (2019-20, 2021-2022)
16. Additional Examiner – Valuation of University answer scripts as per allotment (2018-19)
17. Question Paper Setting - Internal Examination, Valuation of answer scripts (2018-19)
18. Project Guide and Evaluation –UG and PG (2018-19)

**Any Other Details to Specify:**

1. Best NSS programme Officer Award – University of Calicut – 2017-18
2. Best NSS programme Officer Award – University of Calicut – 2018-19
3. Best NSS programme Officer Award – Government of Kerala – 2018-19
4. Advisory Committee Member Nehru Yuva Kendra – 2016-19
5. KDISC – One District One Idea – District Core Team Member