

**FINANCIAL LITERACY
CLUB**

**ACTIVITY REPORT
2022-23**

DALAL STREET

31/01-01/02/2023

POST EVENT REPORT



The report is a summarized brief on the overall events

EVENT OVERVIEW

Name of the Event	DALAL STREET
Start Date and Time of Event	31-03-2023 9.30 AM
End Date and Time of Event	01-02-2023 4.30 PM
Location of Event	Post Graduate Department of commerce: ASAP Lab
Financial Literacy club Coordinator	Smt. Aswathy P J
Faculty coordinator	Dr. Lakshmanan M P
Student coordinator	Sruthi A S
Organized by	Ashifa.N,Ardra.S,Litha.M,Aishwarya.K.C Manjusha.M,Shamna.R,Sowmya.k,S hahina.R Sruthi.A.S ,Nandhika.M,Sreya.S
Sponsor	Time Institution Thrissur
Live presentation	Geojit financial services Ltd.

EVENT:

Government College Chittur is celebrating its Platinum Jubilee. The college is now seventy five year young. In connection with the celebration, with great enthusiasm and exuberance, Financial Literacy Club conducted an event DALAL STREET .The Event aims at providing knowledge about stock market, its instruments and rich experience in live stock market trading.

Major attractions of The Event

- Live sessions on stock market trade.
- Stock market Dictionary*
- Career prospects in stock market.@
- NSE & BSE still models.
- NIFTY & SENSEX Trees.
- Milestones of Indian stock market.#
- Master minds- Quiz Sessions.▫
- Books and journals.&

*Stock market Dictionary contain stock market related terms and meaning. Prepared By Sowmya.k

@List of career opportunities & courses provided by NSEINDIA and BSE . Prepared by Sruthi.AS & Nandhika.

#Timeline of NSE&BSE . prepared By Ardra.S,Ashifa.N & Litha.M

▫ Quiz related to stock market & current affairs about Indian economy. Present by Manjusha.

&Display of stock market related books and journals.

Activities during the Event

First day

31-01-2023:

The day was a memorable one in the history of the college instilling excitement in every student. Our stall DALAL STREET was ready to showcase the magnificence of the stock market.

The stall was pleasingly decorated with chart, still models, and live session on stock market trading.

Shortly after the formal inauguration ceremony, live session on stock market trading led by Sivakumar.A(branch

manager) and Shiju.K.M (Channel sales manager Palakkad region)were begun. Large number of students, parents ,

Teachers and non -Teachers from our college and various schools and colleges have visited the stall. Enthusiastic

students enjoyed the live presentation. All Members of the stall were excited and confident while explaining about their

items. People from outside enjoyed the event .A separate corner has been set up for Books and Journals display.

Onliniloode Ohari vyaapaaram (Alex K Mathews, Dr. K

Sasidharan),santhushta Jeevithathinu 50 sampathika vazhikal

(K.k Jayakumar) ,The psychology of money (Morgan housel),

Rich dad and poor dad

(Robert.T.Kiyosaki), Ohariyiloode Engane Nettam koyyam (Porinju Velliyath), kodeeswaranaakaan Ohari Nikshepam (Alex.K.Mathews), Ohari nikshepathinte rasathanthram (Sasidharan. K & Alex K. Mathews) are some books by well-known writers, were displayed. It Attracted book lovers to stall.

During the first Day 1200 people visited the stall. Their positive feedback and Encouragement made all the stall members proud of their work.

A quiz session was arranged to check the awareness of visitors about the stock market and chocolates and prizes were distributed to the winners, sponsored by the Time institute Thrissur.

Explaining the terms of stock market in simplest form made the event successful. The event provided an interactive session to clear the visitors doubt. The session lasted to 4.30 pm.

Second Day

01-02-2023

On the second day of Event, live session was operated by Stall members. *Size of the crowd was unexpected and the lines were long.* There was an increase in number of people who visited the event. During the second day 2500 people participated in the event. Students from Government Victoria Girls Higher Secondary school, Government Boys school Chittur, Muslim vocational higher secondary school pudunagaram made the Event more Interactive. Students from Victoria College and Government College Nattukal have given positive suggestions and feedback about the Event. Teachers from Muslim school, Girls school and Victoria College appreciated work and effort. Comparatively more visitors have participated in the quiz session and duly received the prizes. The Event closed at scheduled time.

EVENT HIGHLIGHTS



IT WAS GIGANTIC

Here's what our visitors Said.

What a Gigantic work. Well explained and beautiful segment.

Monisha. M, Government College Kozhinjampara

The stall named DALAL STREET was well organised and managed. All the team members gave detailed explanations. All the artworks, models and presentations were amazing. The stall was great and very informative. I thoroughly enjoyed it. I appreciate the sincere efforts made by the entire team members.

Kenny G PhilipsGovt. Victoria College, Palakkad.

It's was a nice experience on visiting Dalal Street. it's was an informative session while attending the exhibition I got many new knowledge about what a stock Market is. it's was really a good worthy experience.

Ashika. R

**Government Victoria Girls Higher Secondary School
Chittur**

Conclusion

The awareness about stock market among students is low due to the fear and misconception. But the importance of investment especially in profitable opportunities like stock market especially at a time when the inflation is rising yearly is high. This was the major reason to conduct an event about stock market stall with a live session by the financial literacy Club.

In conclusion, the event was a success. We achieved our main objective which was to bring awareness about stock market among students and others other visitors. The joint effort of both faculty coordinator and members of the stall made it a grand success. Overall, the feedback received was overwhelming positive with 100 percentages of visitors commenting favorably on the event.