

Programme 48 - Learn and Earn (21/12/2022)

Activity Report of Capacity Building Programme/ Skills Enhancement Initiative (1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. Awareness of trends in technology)

1. Name of Capacity Building/Skills enhancement Programme: **Learn & Earn**: Experimental learning on sanitary cleaner making
2. Organized by (Mention Department/Cell/Club Name): DEPARTMENT OF CHEMISTRY
3. Co-ordinator: Dr. Ambili K. U.
4. Date of Activity: 21/12/2022
5. Mode of Activity (Mention offline/online): Offline
6. Name of the agencies/consultants involved with contact details: NA
7. Number of Students Enrolled: 60
8. Resource Person: Dr. Ambili K. U.
9. Venue: BSc Chemistry Laboratory
10. Programme Objectives: The objectives of training on sanitary cleaner making and its sale include:

Promoting entrepreneurship: The training aims to inspire college students to explore entrepreneurial opportunities by creating and selling their own sanitary cleaning products. It encourages them to develop business acumen and an entrepreneurial mindset.

Skill development: The training helps students develop practical skills in formulating, manufacturing, and packaging sanitary cleaning products. They gain hands-on experience in product development, quality control, and packaging design, which can be valuable in various industries.

Income generation: By learning how to make and sell sanitary cleaning products, students have the potential to generate income. This can be particularly beneficial for college students who may be looking for part-time or flexible employment options to support their studies or cover their expenses.

Encouraging teamwork and collaboration: The training can be conducted in a collaborative setting, fostering teamwork and cooperation among college students. They can work together to develop product formulations, share resources and knowledge, and collectively market and sell their products.

Overall, the objectives of training on sanitary cleaner making and its sale include fostering entrepreneurship, developing practical skills, generating income, promoting sustainability, building confidence, and raising awareness about health and hygiene.


12. Programme Outcome

Participants acquire practical skills in formulating, measuring, and mixing ingredients to create effective and safe sanitary cleaning products. They learn about proper labeling, packaging, and storage of the products. For those interested in entrepreneurship, the training cultivates an entrepreneurial mindset by providing insights into product development, marketing, sales, and customer service. Participants learn how to identify business opportunities and create value through their sanitary cleaner products. Participants gain an understanding of the environmental impact of commercial cleaning products and learn to make choices that minimize harm to the environment.

13. About The Programme

“Reiniger”-The sanitary cleaner making training program is designed to educate participants on creating effective and safe cleaning products for maintaining cleanliness and hygiene. The

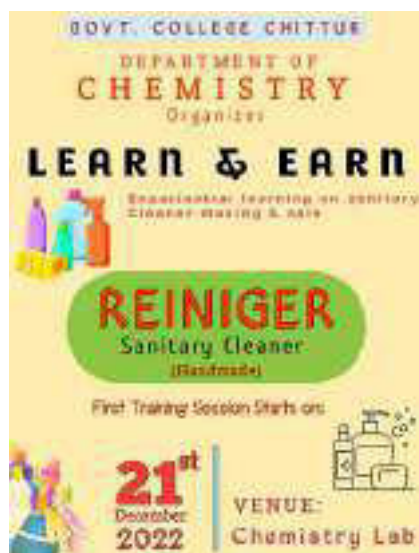



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program typically includes various aspects of sanitary cleaner production, including formulation, ingredient selection, manufacturing techniques, packaging, and labelling.

Brochure - Learn and Earn (21/12/2022)

14. Brochure



15. Attendance Sheet

16. Geo Tagged Photo

Photos - Learn and Earn (21/12/2022)




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• സുഖഭാരം

നൈപുണ്യ വികസന പരിപാടിയുമായി ചിറ്റൂർ ഗവ. കോളജ്

ചിറ്റൂർ • 'റോയിന്റീഗൽ' എന്ന പേരിൽ നൈപുണ്യ വികസന പരിപാടിയുമായി ചിറ്റൂർ ഗവ. കോളജ്. കോളജിലെ സൗകര്യ വിഭാഗമാണ് നൈപുണ്യ വികസന പരിപാടി സംഘടിപ്പിച്ചത്. ഇതിന്റെ ഭാഗമായി സാനിറ്ററി ബ്ലീനർ നിർമ്മാണത്തിൽ വിദ്യാർത്ഥികൾക്കായി പരിശീലനം നൽകി. വിദ്യാർത്ഥികൾ നീർനീച്ച സാനിറ്ററി ബ്ലീനറിന്റെ ആദ്യ വിൽപന ഏറ്റെടുത്തിട്ടുണ്ട് പ്രിൻസിപ്പൽ ഡോ. വി. കെ. അനൂരാധ ഇടനടരണം ചെയ്തു. കോളജിലെ വിവിധ വകുപ്പുകളിലേയും ഓഫീസ്, ഹോസ്റ്റൽ തുടങ്ങിയവയുടെ ശുചിത്വം ഉറപ്പുവരുത്താൻ ആവശ്യങ്ങൾക്കു കൂടി പ്രയോജനപ്പെടും വിധമാണ് നീർമാണവും വിൽപനയും സംഘടിപ്പിച്ചതെന്ന് അധ്യക്ഷൻ അറിയിച്ചു.

കെ.ജി.സി വിഭാഗം അസി. പ്രഫസർ മധുര, കെയറേണിംഗിയുടെ നേതൃത്വത്തിൽ നടന്ന പരിശീലന പരിപാടിയിൽ അമ്പതോളം വിദ്യാർത്ഥികൾ പങ്കെടുത്തു.

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