

Preneur Voyage

The members of entrepreneurship Development Club of the department actively run live sales outlet at Vanajam –the open auditorium of the college and other specified places in the campus to sell various homemade food items prepared by the ED club members. The major attractions of the Stall are Street Food, Dessert, Fast Foods, Ring Tennis and so on. The surplus generated out of the stalls will be contributed to fund for constructing homes to the most deserving students in the College.

Dalal Street

Stock markets play vital role in the economic development of any nation. The members of Financial Literacy Club of department provides rich experience on fundamentals of stock markets, chronological developments in Indian stock market, institutions and intermediaries, participants in stock market, live experience of stock trading etc. The importance of stock market, basic terminologies in the field are presented in simplified form even understandable to a layman. Major attractions of the stall are Milestones of Indian Stock Market, Stock Market Indices- National and international, Career prospects, Trading Mechanism, and Quiz Session.

The following faculty members and students lead the respective stalls.

Sl No	Name of stall	Faculty Coordinator	Student Coordinator
1	Do-Voyage	Pradeesh K	Divya R
2	Management Mavericks	Sivanunni A	Soniya P T
3	Alora	Vipin V	Anju K
4	Kudumbasree Expo	Dr Santhimol M C	Anagha K
5	Preneur Voyage	Aswathy P J	Archana V
6	Dalal Street	Dr Lakshmanan M P	Sruithi A S



Dr Anuradha V K
PRINCIPAL

Dr Jino Joseph
Exhibition-Coordinator
9446859611

Dr Santhimol MC
Head of the Department
9447046013



GOVT COLLEGE CHITTUR
PLATINUM JUBILEE CELEBRATIONS
Post-Graduate Department of Commerce



Jan 31
Feb 1
2023

Business & Commerce Exhibition

COMXPLORE

Feel the Shine

About the Department

The Post Graduate Department of Commerce is one of the oldest departments of Commerce in the State. The Department is endowed with learned and experienced faculty members and supportive infrastructure. The department conducts three year B Com Course with co-operation as the elective and M Com Course with Finance as the Elective. In the past 75 years of journey, the department could produce many professionals, entrepreneurs and eminent academicians. Since 2007, 102 students have qualified UGC NET and 9 students are awarded with JRF. Beating the socio economic backwardness, students exhibits their excellence in academics, curricular and extracurricular activities. The add on courses offered in Social Science Research, GST , internship in Cooperative Sector are beneficial to students in enhancing learning skills along with their academic excellence . The department is proud of contributions of Alumnae and profound academicians who lead in the past. An Endowment series has been commenced in the year 2023 in the name of Prof C S Hariharan CMA.

About the Event

The prestigious institution is celebrating its platinum Jubilee. In connection with the celebrations, the department along with college joins hands to make the time joyful, enriched and memorizing. The two day Business and Commerce Exhibition aims at exposing ourselves , the glory of the department, by sharing learning experiences in the field of commerce, business and management to the society especially the students of higher secondary and graduation. We aim at bridging gap between vision of department and expectations of society by facilitating and creating environment to explore the potentials and opportunities in the field. It is strongly endorsed that the event will be thought provoking and beneficial to students community especially in the field of commerce and business. The Programme is organized as collection of Six Events. The Event provides information from basics of Commerce and Management to the latest developments in the field. The event also provides live sessions on stock market trade; facilitates live interaction with industry experts, professionals and Career Experts.



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Do-Voyage

Do-Voyage deals in business documents. It is a great opportunity to commerce and management students to explore the ideas concerning various business documents. The general public too gets first hand experience of different business documents. It displays documents of different segments viz; banking, Insurance, corporate, co-operative sector and taxes.

Management Mavericks

Management Mavericks exhibits the Management and Industry Experts from classical to modern thinkers. It also projects Industry and Business leaders who have made significant contribution to the society and nation. The major attractions in the stall are Efficiency Experts, Industry Innovators, Business Brainstorming and Business Tree. This stall also includes management games such as Spin Wheel, Puzzles, Business Wall etc.

Alora

Alora offers live session concerning Career Guidance in the accounting, Commerce and Management. Students get an opportunity to interact with professionals in the area of Commerce , Business and Industry. The stall also gives awareness in skill courses, add on courses etc. The major attractions of the event are Career Games and Puzzles, talk with entrepreneur, live interaction with professionals.

Kudumbasree Expo

Kudumbasree is the poverty eradication and women empowerment programme of the state poverty eradication mission of the Govt of Kerala. The role of Kudumbasree in the socio economic development of women in Kerala is worth noting. We are proud of joining hands with them who redrafted the dreams of thousands of families especially belonging to underprivileged group. The Expo gives an opportunity to the Kudumbasree groups to sell their products in the exhibition like Handicrafts, confectionaries etc .

DALAL STREET


31/01-01/02/2023

POST EVENT REPORT



The report is a summarized brief on the overall events





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EVENT OVERVIEW

Name of the Event	DALAL STREET
Start Date and Time of Event	31-03-2023 9.30 AM
End Date and Time of Event	01-02-2023 4.30 PM
Location of Event	Post Graduate Department of commerce: ASAP Lab
Exhibition coordinator	Dr.Jino Joseph
Faculty coordinator	Dr.Lakshmanan M P
Student coordinator	Sruthi A S
Organized by	Ashifa.N,Ardra.S,Litha.M,Aishwarya.K.C Manjusha.M,Shamna.R,Sowmya.k,Shahina.R Sruthi.A.S ,Nandhika.M,Sreya.S
Sponsor	Time Institution Thrissur
Live presentation	Geojit financial services Ltd.





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EXHIBITION:

Government College Chittur is celebrating its Platinum Jubilee. The college is now seventy five year young. In connection with the celebration, with great enthusiasm and exuberance, Post Graduate department of commerce conducted Two day Business and commerce exhibition. The programme was organized as a collection of Six Events. DALAL STREET Is one among them.

The Event aims at providing knowledge about stock market ,its instruments and rich experience in live stock market trading.




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Major attractions of The Event

- Live sessions on stock market trade.
- Stock market Dictionary*
- Career prospects in stock market.@
- NSE & BSE still models.
- NIFTY & SENSEX Trees.
- Milestones of Indian stock market.#
- Master minds- Quiz Sessions.□
- Books and journals.&

*Stock market Dictionary contain stock market related terms and meaning. Prepared By Sowmya.k


@List of career opportunities & courses provided by NSEINDIA and BSE . Prepared by Sruthi.AS & Nandhika.

#Timeline of NSE&BSE . prepared By Ardra.S,Ashifa.N & Litha.M

□ Quiz related to stock market & current affairs about Indian economy. Present by Manjusha.

&Display of stock market related books and journals.




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Activities during the Event


First day

31-01-2023:

The day was a memorable one in the history of the college instilling excitement in every student. Our stall DALAL STREET was ready to showcase the magnificence of the stock market. The stall was pleasingly decorated with chart, still models, and live session on stock market trading.

Shortly after the formal inauguration ceremony, live session on stock market trading led by Sivakumar.A(branch manager) and Shiju.K.M(Channel sales manager Palakkad region)were begun. Large number of students, parents ,Teachers and non -Teachers from our college and various schools and colleges have visited the stall. Enthusiastic students enjoyed the live presentation. All Members of the stall were excited and confident while Explaining about their items. People from outside enjoyed the event .A separate corner has been set up for Books and Journals display.Onliniloode Ohari vyaapaaram (Alex K Mathews, Dr. K Sasidharan),santhushta Jeevithathinu 50 sampathika vazhikal (K.k Jayakumar) ,The




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psychology of money (Morgan housel), Rich dad and poor dad (Robert.T.Kiyosaki), Ohariyiloode Engane Nettam koyyam (Porinju Velliyath), kodeeswaranaakaan Ohari Nikshepam (Alex.K.Mathews),Ohari nikshepathinte rasathanthram (Sasidharan. K & Alex K. Mathews) are some books by well-known writers, were displayed.It Attracted Book lovers to stall.

During the first Day 1200 people visited the stall.Their positive feedback and Encouragement made all the stall members proud of their work.

A quiz session was arranged to check the awareness of visitors about the stock market and chocolates and prizes were distributed to the winners , sponsored by the Time institute Thrissur.

Explaining the terms of stock market in simplest form made the event successful. The event provided an interactive session to clear the visitors doubt. The session lasted to 4.30 pm.





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Second Day

01-02-2023

On the second day of Event, live session was operated by Stall members. *size of the crowd was unexpected and the lines were long.* There was an increase in number of people who visited the event . During the second day 2500 people participated in the event. Students from Government Victoria Girls Higher Secondary school, Government Boys school Chittur, Muslim vocational Higher secondary school pudunagaram made the Event more Interactive. Students from Victoria College and Government College Nattukal have Given positive suggestions and feedback about the Event. Teachers from Muslim school, Girls school and Victoria College appreciated work and effort. Comparatively more visitors have participated in the quiz session and duly received the prizes. The Event closed at scheduled time.




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EVENT HIGHLIGHTS



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IT WAS GIGANTIC

Here's what our visitors Said.

What a Gigantic work. Well explained and beautiful segment.

Monisha.M Government College kozhinjampara

The stall named DALAL STREET was well organised and managed. All the team members gave detailed explanations. All the artworks, models and presentations were amazing. The stall was great and very informative. I thoroughly enjoyed it. I appreciate the sincere efforts made by the entire team members.


Kenny G Philips Govt. Victoria College, Palakkad.

It's was a nice experience on visiting Dalal Street. it's was an informative session while attending the exhibition I got many new knowledge about what a stock Market is. it's was really a good worthy experience.

Ashika. R

**Government Victoria Girls Higher Secondary School
Chittur**





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Conclusion

The awareness about stock market among students is low due to the fear and misconception. But the importance of investment especially in profitable opportunities like stock market especially at a time when the inflation is rising yearly, is high. This was the major reason behind the inclusion of stock market stall with a live session in the exhibition.

In conclusion, the event was a success. We achieved our main objective which was to bring an awareness about stock market among students and other visitors. The joint effort of both faculty coordinator and members of the stall made it a grand success. Overall, the feedback received was overwhelming positive with 100 percentage of visitors commenting favorably on the event.




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