

**CUSTOMER AWARENESS AND PREFERENCES
TOWARDS HEALTH INSURANCE WITH REFERENCE TO
KUTHANUR PANCHAYATH**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the requirement
for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

AARSHA V DEVAN

Reg. no: CHAUBCM001

Batch: 2020-2023

Under the guidance and supervision of

Dr LAKSHMANAN M P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **AARSHA V DEVAN (CHAUBCM001)**, a student of sixth semester B.com of this department has worked on the project titled **"CUSTOMER AWARENESS AND PREFERNCES TOWARDS HEALTH INSURANCE WITH REFERENCE TO KUTHANUR PANCHYATH"** for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of bachelor of commerce.

Place: Chittur

Date:31/01/2023

teacher:

Signature:

Name and designation of the Supervising

Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 596049

Signature of the Head of the Department

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Resear & Development of Commerce
Govt. Victoria
Kerala

[Handwritten Signature]
01/09/2023

**PRODUCTS AND SERVICES OF SBI CHITTUR: CUSTOMER
PERSPECTIVE**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial
Fulfillment of the requirement for the award of the degree of
Bachelor of commerce.*

SUBMITTED BY

AHALYA R

Reg.no: CHAUBCM002

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL M C

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA - 678104**




CERTIFICATE

It is certified that **AHALYA R (CHAUBCM002)**, a student of sixth semester B.Com, of this department has worked on the project titled **“PRODUCTS AND SERVICES OF SBI: CUSTOMER PERSPECTIVE”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature: 

Name and designation of the supervising *Dr Saritha M S*

Place: Chittur

Date: 31/01/2023

Signature of the head of the department 

Head of the Department
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER SATISFACTION OF LIC'S LIFE INSURANCE
POLICY HOLDERS WITH SPECIAL REFERENCE TO
PALAKKAD DISTRICT
PROJECT REPORT**

*A project report submitted to the University of Calicut in partial fulfilment of the
requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

AKHILA C

Reg. no: CHAUBCM003

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P.J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



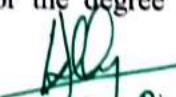
CERTIFICATE

It is certified that **AKHILA C (CHAUBCM003)**, a student of sixth semester B.com, of this department has worked on the project titled **“CUSTOMER SATISFACTION OF LIC’S LIFE INSURANCE POLICY HOLDERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce

Place: Chittur

Date: 31/01/2023

Name and Designation of the Supervising Teacher:


ASWATHY P.J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR
Signature:

Place: Chittur

Date: 31/01/2023


Head of the Department
Department of Commerce
Government College of Chittur
Palakkad, Kerala - 678 104
Signature of the Head of Department:


01/09/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

CONSUMER PREFERENCE ON PETTY SHOPS

PROJECT REPORT

**A PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF CALICUT IN
PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE
DEGREE OF BACHELOR OF COMMERCE.**

Submitted by

AKHILA.V

Reg. no: CHAUBCM004

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH K.

**ASSISTANT PROFESSOR,
DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR**

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA - 678104



CERTIFICATE

It is certified that **AKHILA.V (CHAUBCM004)**, a student of sixth semester B. Com, of this department has worked on the project titled "**CONSUMER PREFERENCE ON PETTY SHOPS**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

PRADEESH K.
Assistant Professor
P.G. Department of Commerce
Govt. College, Chittur

Name and designation of the supervising teacher

Place: Chittur

Date: 31/01/2023

Signature of the head of the department

Head of the Department
Department of Commerce
Govt. College, Chittur
Palakkad, Kerala - 678 104

01/04/23
LAKSHMANAN A.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

AMRITHA.V

Reg. no: CHAUBCM005

Batch: 2020-2023

Under the guidance and supervision of

JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **AMRITHA.V (CHAUBCM005)**, a student of sixth semester b.com of this department has worked on the project titled **“POPULARITY OF INTERNET BANKING AMONG RURAL PEOPLES IN THENKURISSI PANCHAYATH”** for a period of three weeks starting from the second week of December 2023 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place:

Signature:

Date:

Name and designation of the supervising teacher:

Jino Joseph

Place:

Signature of the head of the department:

Date:

01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**PROBLEMS AND GOVERNMENT INTERVENTIONS ON THE IMPACT
OF COVID PANDEMIC AMONG SELECTED SMALL SCALE TRADERS
IN POLPULLY PANCHAYAT**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
Requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

ASWATHY K

Reg. No: CHAUBCM006

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN V

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR,
PALAKKAD, KERALA-678104



CERTIFICATE

It is certified that ASWATHY K (CHAUBCM006), student of sixth semester B.Com. of this department has worked on the project titled "PROBLEMS AND GOVERNMENT INTERVENTIONS ON THE IMPACT OF COVID PANDEMIC AMONG SELECTED SMALL SCALE TRADERS IN POLPULLY PANCHAYAT" under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

VIPIN. V

Assistant Professor (PE: 757587)
Department of Commerce
Govt. College Chittur

Name and designation of supervising teacher

Place: Chittur

Date: 31/01/2023

Signature of the Head of the department

Place: Chittur

Date: 31/01/2023

01/09/23
LAKSHMANAN K
Permanent Employee Number: 22002
Assistant Professor
PG and Research Department of Commerce
Govt. Women's College, Palakkad
Kerala-678 007

**INCLUSION OF GREEN CONSUMERISM IN LOCAL MARKETS IN
PALAKKAD TOWN**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

Bhavya N

Reg. no: CHAUBCM007

Batch: 2020-2023

Under the guidance and supervision of

Dr. Lakshmanan M P

Associate Professor,

Post graduate Department of Commerce,

Government College, Chittur



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104

(Affiliated to the University of Calicut)



CERTIFICATE

It is certified that **BHAVYA N(CHAUBCM007)**, a student of sixth-semester B.COM of this department has worked on the project titled “**Inclusion Of Green Consumerism In Local Markets In Palakkad Town**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Signature:

Date: 31/01/23

Name and designation of the supervising teacher:

Dr. Lina Thomas, M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 598049

Place: Chittur

Signature of the head of the department:

Date: 31/01/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

INFLUENCE OF BRANDS ON THE DRESSING STYLE OF STUDENTS IN THE HIGHER LEARNING CENTRES

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

DRISYA S

Reg. no: CHAUBCM008

Batch: 2020-2023

Under the guidance and supervision of
Dr. SANTHIMOL M.C.,M.Com., NET., Ph.D
Assistant Professor, Research Guide and
Head of the Department of Commerce,
Government College, Chittur



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **DRISYA S (CHAUBCM008)**, a student of sixth semester B.Com of this department has worked on the project titled **“INFLUENCE OF BRANDS ON THE DRESSING STYLE OF STUDENTS IN THE HIGHER LEARNING CENTRES”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023


23.3.23
Dr. Santhimol M.C.

Supervising Teacher

Place: Chittur

Date: 31/01/2023


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**ANALYSIS OF CONSUMER PERCEPTION TOWARDS ONLINE
FOOD DELIVERY APPS WITH REFERENCE TO
PALAKKAD TOWN**

PROJECT REPORT

*Project report submitted to the university of Calicut in partial fulfilment of the
requirement for the award of the degree of bachelor in commerce.*

Submitted by

FARSANA H

Register no: CHAUBCM009

Batch: 2020 – 2023

Under the guidance and supervision of

Smt. ASWATHY.P. J

ASSISTANT PROFESSOR

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR, PALAKKAD, KERALA-678104**

(Affiliated to university of Calicut)



CERTIFICATE

It is certified that **FARSANA.H (CHAUBCM009)**, student of sixth semester B. Com, of this department has worked on the project titled **“ANALYSIS OF CONSUMER PERCEPTION TOWARDS ONLINE FOOD DELIVERY APPS WITH REFERENCE TO PALAKKAD TOWN”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of my degree, diploma, or other similar title. The project work is submitting for the degree of Bachelors of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of supervising teacher:

ASWATHY P. J
ASST. PROF. OF COMMERCE
GOVT. COLLEGE CHITTUR

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department:

[Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
01/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

ORIGINAL

**SAVINGS AND EXPENDITURE PATTERN OF MIGRANT WORKERS
IN KANJIKODE GRAMA PANCHAYATH**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

GEETHU KRISHNA. R

Reg. no: CHAUBCM010

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH. K

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **GEETHU KRISHNA. R (CHAUBCM010)**, a student of sixth semester B. Com of this department has worked on the project title “**SAVINGS AND EXPENDITURE PATTERN OF MIGRANT WORKERS IN KANJIKODE GRAMA PANCHAYATH**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31.01.2023

Signature:

PRADEESH.K
Assistant Professor
P.G.Department of Commerce
Govt. College Chittur,
Palakkad-678104, Kerala.

Name and designation of the supervising teacher:

Place: Chittur

Date: 31.01.2023

Signature of the head of the department:

Lakshmanan
01/04/2023

LAKSHMANAN N.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**AWARENESS AND SATISFACTION OF BANKING SCHEMES AND
SERVICES WITH SPECIAL REFERANCE TO ESAF**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
Requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

KRISHNAJA S

Reg no: CHAUBCM011

Batch: 2020-2023

Under the guidance and supervision of

DR. JINO JOSEPH

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, CHITTUR
PALAKKAD, KERALA-678104**



CERTIFICATE

It is certified that **KRISHNAJA S (CHAUBCM011)**, a student of sixth semester B.com, of this Department has worked on the project titled **“AWARENESS AND SATISFACTION BANKING SCHEMES AND SERVICES WITH SPECIAL REFERANCE TO ESAF”** for a period of three weeks starting from second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associateship or other similar title. The project work is worth submitted for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31.01.2023


Signature: 
Jino Joseph

Name and designation of supervising teacher:

Place: Chittur

Date: 31.01.2023


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala-678104
Signature of Head of Department


01/4/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

original

EVALUATION OF ADVERTISEMENT STRATEGIES OF LIC

PROJECT REPORT

*A Project Report Submitted To The University Of Calicut In Partial Fulfillment Of
The Requirement For The Award Of The Degree Of Bachelor Of Commerce.*

SUBMITTED BY

LEKHA.R

Reg. no: CHAUBCM012

Batch: 2020-2023

Under the guidance and supervision of

Sri.VIPIN.V

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104




CERTIFICATE

It is certified that **LEKHA R (CHAUBCM012)**, a student of sixth semester b.com of this department has worked on the project titled **“EVALUATION OF ADVERTISEMENT STRATEGIES OF LIC”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of bachelor of commerce.

Place: Chittur

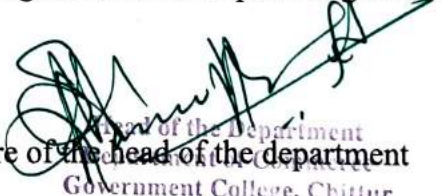
Date: 31/01/2023


VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. College Chittur
Pin: 678 104

Name and designation of the supervising teacher

Place: Chittur

Date: 31/01/2023


Head of the Department
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

EFFECTIVENESS OF CELEBRITY ENDORSEMENTS IN COSMETIC PRODUCTS

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

NANDANA.N

Reg. no: CHAUBCM013

Batch: 2020-2023

Under the guidance and supervision of

Dr. LAKSHMANAN.M.P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **NANDANA.N (CHAUBCM013)**, a student of sixth semester B.Com, of this department has worked on the project titled **“EFFECTIVENESS OF CELEBRITY ENDORSEMENTS IN COSMETIC PRODUCTS”** for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:


Name and designation of the supervising teacher



Dr. Lakshmanan M.P.
Supervising Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 596049

Place: Chittur

Date: 31/01/2023

Signature of the head of the department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**FARMERS' SATISFACTION TOWARDS THE AGRICULTURAL
FINANCE OF CHITTUR COOPERATIVE SOCIETY**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial
fulfillment of the requirement for the award of the degree of
Bachelor of Commerce.*

SUBMITTED BY

NILA GOWRY

Reg. no: CHAUBCM014

Batch: 2020-2023

RESEARCH SUPERVISOR

Dr. SANTHIMOL M.C., M. COM., NET., Ph. D

ASSISTANT PROFESSOR, RESEARCH GUIDE & HEAD
DEPARTMENT OF COMMERCE, GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **NILA GOWRY T S (CHAUBCM014)**, a student of sixth semester b.com of this department has worked on the project titled **"FARMERS SATISFACTION TOWARDS AGRICULTURAL FINANCE OF CHITTUR COOPERATIVE SOCIETY"** for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associateship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: CHITTUR

Date: 31/03/2023


Dr. Santhimol M. C.

Research Supervisor

COUNTERSIGNED


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678104
HEAD OF THE DEPARTMENT

EXTERNAL EXPERT


01/04/23
LAKSHMI
Permanent Employee Number: 83566:
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**EFFECTIVENESS OF PROMOTION STRATEGY
USED BY TRENDS
PROJECT REPORT**

*A Project report submitted to the university of Calicut in partial fulfilment of the requirement
for the award of the degree of Bachelor of commerce*

Submitted by

SANYA V S

Register no: CHAUBCM015

Batch: 2020 – 2023

Under the guidance and supervision of

Smt. ASWATHY P J

ASSISTANT PROFESSOR

POST GRADUATE DEPARTMENT OF THE COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA-678104



CERTIFICATE


It is certified that **SANYA V S (CHAUBCM015)**, student of sixth semester B.Com, of this Department has worked on the project titled **“EFFECTIVENESS OF PROMOTION STRATEGY USED BY TRENDS”** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of supervising teacher


ASWATHY . P . J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR

Place: Chittur

Date: 31/01/2023

Signature of Head of the Department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


01/02/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

original.

**STUDENTS' PERCEPTION ON PART-TIME EMPLOYMENT AMONG
SELECTED ARTS AND SCIENCE COLLEGES IN PALAKKAD**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

SARANYA.M.R

Reg. no: CHAUBCM016

Batch: 2020-2023

Under the guidance and supervision of

Sri.PRADEESH K.

ASSISTANT PROFESSOR

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**




CERTIFICATE

It is certified that **SARANYA.M.R (CHAUBCM016)**, a student of sixth semester B.Com of this department has worked on the project titled **“STUDENTS’ PERCEPTION ON PART-TIME EMPLOYMENT AMONG SELECTED ARTS AND SCIENCE COLLEGES IN PALAKKAD”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31-01-2023


Signature: **PRADEESH.K**
Assistant Professor
P.G.Department of Commerce
Govt. College, Chittur,
Palakkad-678104, Kerala.

Name and designation of the Supervising Teacher

Place: Chittur

Date: 31-01-2023


Signature of the Head of the Department:
Head of the Department
Department of Commerce
Govt. College, Chittur
Palakkad, Kerala - 678 104


01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CONSUMERS PROBLEMS AND SATISFACTION TOWARDS
DOMESTIC LPG CONNECTION WITH REFERENCE TO
THENKURISSI PANCHAYAT**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

SHAHINA.S

Reg. no: CHAUBCM017

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **SHAHINA.S (CHAUBCM017)**, a student of sixth semester B.com of this department has worked on the project titled **“CONSUMERS PROBLEMS AND SATISFACTION TOWARDS DOMESTIC LPG CONNECTION WITH REFERENCE TO THENKURISSI PANCHAYAT”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Jino Joseph
Jino Joseph

Name and designation of the supervising teacher:

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department:

[Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
01/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**MENSTRUAL HYGIENE PRODUCTS AND ITS UTILIZATION
AMONG 13-35 AGE GROUP IN CHITTUR TALUK
PROJECT REPORT**

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

SHARAFIYA M

Reg. no: CHAUBCM018

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN. V

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **Sharafiya M (CHAUBCM018)**, a student of sixth semester b .com of this department has worked on the project titled **“MENSTRUAL HYGIENE PRODUCTS AND ITS UTILIZATION AMONG 13-35 AGE GROUP IN CHITTUR TALUK”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of bachelor of commerce.

Place: Chittur

Date: 31/01/2023


Vipin V
VIPIN. V
Supervising Teacher
Assistant Professor
Department of Commerce
Govt. College Chittur
Pin: 678 104

Place: Chittur

Date: 31/01/2023

Signature of the Head of the department:


01/04/23
LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

AWARENESS ABOUT CRYPTO AMONG INVESTORS IN PALAKKAD

PROJECT REPORT

*A project report Submitted to the University of Calicut in partial fulfillment of the
Requirement for the award of the Bachelors of commerce*

Submitted by

SHEEJA.N

Reg.no: CHAUBCM019

Batch: 2020-2023

Under the guidance and supervision of

Dr. LAKSHMANAN M P

ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR,

PALAKKAD, KERALA-678104

(Affiliated to university of Calicut)



CERTIFICATE

It is certified that SHEEJA N (CHAUBCM019), a student of sixth semester b.com of this department has worked on the project titled "AWARENESS ABOUT CRYPTO AMONG INVESTORS IN PALAKKAD" for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/1/2023

Signature


Dr. Lakshmanan, M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad - 678 104
PEN: 596049


Place: Chittur

Date: 31/1/2023

Name and signature of the supervising teacher

Signature of head of department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**IMPACT OF FASHION IN TEXTILE AND APPAREL
INDUSTRY ON THE BUYING BEHAVIOUR OF YOUTH IN
THE HIGHER LEARNING CENTERS OF CHITTUR**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

SHYMA S

Reg. no: CHAUBCM020

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL M.C., M.Com., NET., Ph. D
ASSISTANT PROFESSOR & HEAD DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **SHYMA S(CHAUBCM020)**, a student of sixth semester b.com of this department has worked on the project titled **“IMPACT OF FASHION IN TEXTILE AND APPAREL INDUSTRY ON THE BUYING BEHAVIOUR OF YOUTH IN THE HIGHER LEARNING CENTERS OF CHITTUR”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of bachelor of commerce.

Place: Chittur

Date: 31/01/2023



23.3.23
Dr. Santhimol M.C

Supervising teacher :

Place: Chittur

Date: 31/01/2023


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


01/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**SERVICE QUALITY ASSESSMENT OF CANTEEN -
GOVERNMENT COLLEGE CHITTUR
PROJECT REPORT**

A project report Submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

Submitted by

SNEHA.B

Reg. No: CHAUBCM021

Batch: 2020-2023

Under the guidance and the supervision of

Smt. ASWATHY. P. J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE , CHITTUR**

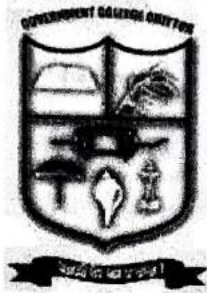
JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR,

PALAKKAD, KERALA-678104

(Affiliated to University of Calicut)



CERTIFICATE


It is certified that **SNEHA.B (CHAUBCM021)**, student of Sixth semester B.Com, of this department has worked on the project titled **“SERVICE QUALITY ASSESSMENT OF CANTEEN GOVT.COLLEGE.CHITTUR”** under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31.1.2023


Place: Chittur

Date: 31.1.2023


Signature: ARWATHY P.J
ASST. PROFESSOR OF COMMERCE
GOVT COLLEGE CHITTUR .

Name and designation of supervising teacher:


Signature of the head of the department
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

EFFECTIVENESS OF MARKETING STRATEGIES OF MILMA

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

SNEHA K

Reg. no: CHAUBCM022

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH.K

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA -678104

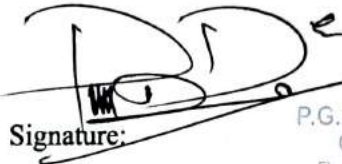


CERTIFICATE

It is certified that SNEHA K (CHAUBCM022), a student of sixth semester b.com of this department has worked on the project titled "EFFECTIVENESS OF MARKETING STRATEGIES OF MILMA" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023


Signature:

PRADEESH.K
Assistant Professor
P.G.Department of Commerce
Govt. College Chittur,
Palakkad-678104, Kerala.

Name and designation of the supervising teacher:

Place: Chittur

Date: 31/01/2023



Signature of the Head of the Department


03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**LIFE INSURANCE SECTOR IN INDIA:
EVALUATION OF SELECTED PERFORMANCE INDICATORS
PROJECT REORT**

*A Project report submitted to the University of Calicut in partial fulfilment of the
Requirement for the award of the Degree of Bachelor of Commerce*

Submitted by

SUGUNA G

Reg No: CHAUBCM023

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR, PALAKKAD**

KERALA-678104



CERTIFICATE

It is certified that **SUGUNA G (CHAUBCM023)**, student of fourth semester BCom, of this department has worked on the project "**LIFE INSURANCE SECTOR IN INDIA: EVALUATION OF SELECTED PERFORMANCE INDICATOR**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of supervising teacher

Place: Chittur

Date: 31/01/2023

Signature of head of department

Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan A.
03/04/23

LAKSHMANAN A.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER SATISFACTION TOWARDS KUTHAMPULLY PRODUCTS
WITH SPECIAL REFERENCE IN PALAKKAD DISTRICT**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the requirement
for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

VARSHA V

Reg. no: CHAUBCM024

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN V

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **VARSHA V (CHAUBCM024)**, a student of sixth semester b.com of this department has worked on the project titled “**CUSTOMER SATISFACTION TOWARDS KUTHAMPULLY PRODUCTS WITH SPECIAL REFERENCE IN PALAKKAD DISTRICT**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising teacher:


VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. Victoria College Chittur
Pin: 678 104

Place: Chittur

Date: 31/01/2023

Signature of the head of the department:


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23
LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**EVALUATION ON THE EFFECTIVENESS OF UPI WITH SPECIAL
REFERANCE MUTHALAMADA GRAMA PANCHAYATH**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

ABDULLAH BASIL.A

Reg. no: CHAUBCM025

Batch: 2020-2023

Under the guidance and supervision of

Dr. LAKSHMANAN.M.P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **ABDULLAH BASIL A (CHAUBCM025)**, a student of sixth semester B.Com, of this department has worked on the project titled **“EVALUATION ON THE EFFECTIVENESS OF UPI WITH SPECIAL REFERANCE MUTHALAMADA GRAMA PANCHAYATH”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

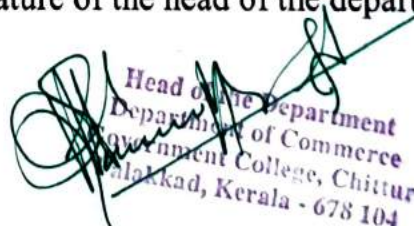
Name and designation of the supervising



Dr. Lakshmanan. M.P.
Assistant Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 596049

Place: Chittur

Date: 31/01/2023

Signature of the head of the department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**IMPACT OF PRESENT BIAS ON THE FINANCIAL WELLBEING OF
SCHOOL TEACHERS IN THATHAMANGALAM MUNICIPALITY**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

ABHINAV S

Reg. no: CHAUBCM026

Batch: 2020-2023

RESEARCH GUIDE

Dr. SANTHIMOL M.C., M.Com., NET., Ph.D.

ASSISTANT PROFESSOR, RESEARCH GUIDE & HEAD

DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **ABHINAV S (CHAUBCM026)**, a student of sixth semester B.Com of this department has worked on the project titled **“IMPACT OF PRESENT BIAS ON THE FINANCIAL WELLBEING OF SCHOOL TEACHERS IN THATHAMANGALAM MUNICIPALITY”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associateship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

[Handwritten Signature]
23.3.23

Chittur
31.01.2023

Dr. Santhimol M.C., M.Com., NET., Ph.D.
Assistant Professor, Research Guide & Head
Department of commerce, Govt. College, Chittur

COUNTERSIGNED

[Handwritten Signature]

Head of the Department
Department of Commerce
Government College, Chittur
HEAD OF THE DEPARTMENT
Palakkad, Kerala - 678 104
Post Graduate Department of Commerce,
Government College, Chittur.

EXTERNAL EXAMINER

[Handwritten Signature]
03/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**STUDY OF UNACADEMY- AN ONLINE EDUCATION
PLATFORM AMONG COLLEGE STUDENTS**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfilment of the requirement
for the award of the degree of Bachelor of Commerce.*

Submitted by

KARTHIK B

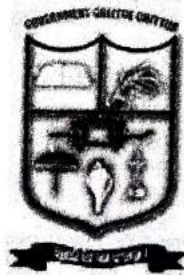
Reg. no: CHAUBCM027

Batch: 2020-2023

Under the guidance and supervision of

Smt.ASWATHY P.J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR**

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104

CERTIFICATE


It is certified that **KARTHIK B (CHAUBCM027)**, a student of sixth semester B.Com, of this department has worked on the project titled “**STUDY OF UNACADEMY- AN ONLINE EDUCATION PLATFORM AMONG COLLEGE STUDENTS**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:


Name and designation of the supervising


ASWATHY P J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR

Place: Chittur

Date: 31/01/2023

Signature of the head of the department


Head of the Department
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce,
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER RETENTION STRATEGIES ON
TEA STALLS IN PALAKKAD DISTRICT**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

SARAN P

Reg. no: CHAUBCM028

Batch: 2020-2023

Under the guidance and supervision of

Pradeesh K

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104




CERTIFICATE

It is certified that **SARAN P(CHAUBCM028)**, a student of sixth semester b.com of this department has worked on the project titled “**CUSTOMER RETENTION STRATEGIES OF TEA STALLS IN PALAKKAD DISTRICT**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023


teacher:


Signature: **PRADEESH.K**
Assistant Professor
P.G.Department of Commerce
Govt. College Chittur,
Palakkad-678104, Kerala.

Name and designation of the supervising

Place: Chittur

Date: 31/01/2023


Signature of the head of the department:
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23
LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**TWO WHEELER PREFERENCE AND SERVICE
SATISFACTION AMONG CONSUMERS IN KOTTAYI
GRAMA PANCHAYATH**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

SOORAJ.K.C

Reg. no: CHAUBCM029

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **SOORAJ K C (CHAUBCM029)**, a student of sixth semester b.com of this department has worked on the project titled “**TWO WHEELER PREFERENCE AND SERVICE SATISFACTION AMONG CONSUMERS IN KOTTAYI GRAMA PANCHAYATH**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of bachelor of commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department

Jatsharan
03/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

[Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

**CUSTOMERS SATISFACTION TOWARDS SELECTIVE LG
PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD
DISTRICT**

PROJECT REPORT

*A project report submitted to the university of Calicut in partial fulfilment of the requirement
for the award of the degree of bachelor of commerce*

SUBMITTED BY

AISWARYA.R

Reg. no: CHAUBCM030

Batch:2020-2023

Under the guidance and supervision of

Sri. VIPIN.V

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,

GOVERNMENT COLLEGE CHITTUR



POST GRADUATION DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR,

PALAKKAD, KERALA- 678104



CERTIFICATE

It is Certified that **AISWARYA.R (CHAUBCM030)**, Student of sixth semester B. Com of this department has worked on the project titled **“CUSTOMERS SATISFACTION TOWARDS SELECTIVE LG PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT”** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the Degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of supervising teacher

VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. College Chittur
Pin: 678 104

Place: Chittur

Date: 31/01/2023

Signature of head of department

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

Govt. Victoria College, Palakkad, Kerala-678 001
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**ROLE OF COOPERATIVE BANK IN THE EVALUATION AND
FUNCTIONING OF SOCIAL SECURITY SCHEMES**

PROJECT REPORT

**A PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF CALICUT IN
PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE
DEGREE OF BACHELOR OF COMMERCE.**

Submitted by

AKHILA.P

Reg. no: CHAUBCM031

Batch: 2020-2023

Under the guidance and supervision of

Dr.LAKSHMANAN.M. P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **AKHILA.P(CHAUBCM031)**, a student of sixth semester B. Com, of this department has worked on the project titled “**ROLE OF COOPERATIVE BANKS IN THE EVALUATION AND FUNCTIONING OF SOCIAL SECURITY SCHEMES**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising

Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
REN: 596049

Place: Chittur

Date: 31/01/2023

Signature of the head of the department.

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**INVESTMENT BEHAVIOUR OF COLLEGE TEACHERS IN ARTS AND
SCIENCE COLLEGES IN PALAKKAD**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the requirement
for the award of the degree of Bachelor of Commerce.*

Submitted by

ANUPRIYA A

Reg. no: CHAUBCM032

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL.M.C

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR
JANUARY 2023**

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that ANUPRIYA A (CHAUBCM032), a student of sixth semester b.com of this department has worked on the project titled “**INVESTMENT BEHAVIOR OF COLLEGE TEACHERS IN ARTS AND SCIENCE COLLEGES IN PALAKKAD**” for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising teacher:

[Handwritten Signature]
23.3.23
Dr. Santhini M C

Place: Chittur

Date: 31/01/2023

Signature of the head of the department:

[Handwritten Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

[Handwritten Signature]
03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER SATISFACTION WITH SPECIAL REFERENCE OF
A TO Z SUPERMARKET IN PALAKKAD**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

ARYA H

Reg. no: CHAUBCM033

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P.J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**


POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104



CERTIFICATE


It is certified that ARYA H (CHAUBCM033), a student of sixth semester b.com of this department has worked on the project titled “CUSTOMER SATISFACTION AND RETENTION WITH SPECIAL REFERENCE OF ATO Z SUPERMARKET IN PALAKKAD” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur
Date: 31/01/2023

Signature: 
ASWATHY P. J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR
Name and designation of the supervising teacher:

Place: Chittur
Date: 31/01/2023

Signature of the head of the department: 
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


08/04/2023
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**WORK LIFE BALANCE OF KSRTC EMPLOYEES IN PALAKKAD
DEPOT**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfilment of the
requirement for the award of the degree of Bachelor of Commerce*

Submitted by

ASWATHY.V

Register Number: CHAUBCM034

2020-2023

Under the guidance and supervision of

PRADEESH K.

Assistant Professor of Commerce

Government College Chittur



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR
PALAKKAD, KERALA - 678104




CERTIFICATE

It is certified that **ASWATHY.V (CHAUBCM034)**, Student of 6th semester B.com of this department has worked on the project titled **WORK LIFE BALANCE OF KSRTC EMPLOYEES IN PALAKKAD DEPOT** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Name and signature of supervising teacher


PRADEESH K.
Assistant Professor
P.G. Department of Commerce
Govt. College - Chittur,
Palakkad, Kerala.

Place: Chittur

Date: 31/01/2023

Name and signature of Head of the Department


Head of the Department
Department of Commerce
Government College, Chittur,
Palakkad, Kerala - 678 104


03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**PROBLEMS OF STREET VENDORS
OF CHITTUR TALUK**

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

Submitted by

ATHULYA KRISHNA.K

Reg. no: CHAUBCM035

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA 678104**



CERTIFICATE

It is certified that **ATHULYA KRISHNA.K (CHAUBCM035)**, Student of sixth semester B.Com of this department has worked on the project titled **"PROBLEMS OF STREET VENDORS OF CHITTUR TALUK"** for a period of three weeks starting from second of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of bachelor of commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and Designation of the supervising teacher:

Place: Chittur

Date: 31/01/2023

Signature of Head of Department:

Head of Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
and Research Department of Commerce
Victoria College, Palakkad,
Kerala-678 001

**ANALYSIS ON PERCEPTION OF MILK PRODUCING FARMERS
TOWARDS SERVICES OF APCOS WITH SPECIAL REFERENCE TO
NALLEPILLY PANCHAYATH**

PROJECT REPORT

*Project report submitted to the University of Calicut in partial fulfillment of the requirement
for the award of the degree of Bachelor of Commerce.*

Submitted by

BIBITHA.V

Reg. no: CHAUBCM036

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN.V

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR
PALAKKAD, KERALA - 678104**



CERTIFICATE

It is certified that **BIBITHA.V (CHAUBCM036)**, a student of sixth semester B.com of this department has worked on the project titled **“ANALYSIS ON PERCEPTION OF MILK PRODUCING FARMERS TOWARDS SERVICES OF APCOS WITH SPECIAL REFERENCE TO NALLEPILLY PANCHAYATH”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date:31/012023


VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Government College Chittur
Govt. Palakkad
Pin: 678 104
Signature of Supervising teacher


03/04/23
Signature of external examiner
LAKSHMAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001


Signature of the head of the department
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Govt. Palakkad,
Kerala-678 001

**IMPACT OF PRIVATE FINANCIAL INSTITUTIONS AND AGENTS ON
ECONOMIC AND SOCIAL LIFE OF RURAL HOUSEHOLD WORKERS
IN KARIPPODE**

(Moneylenders, ESAF, Sri Loan, Grameen koota, Ashirvad)

PROJECT REPORT

*A project report submitted to the University of Calicut in partial
Fulfillment of the requirement for the award of the degree of
Bachelor of commerce.*

SUBMITTED BY

DARSANA.K

Reg.no: CHAUBCM037

Batch: 2020-2023

Under the guidance and supervision of

Dr. LAKSHMANAN M P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **DARSANA.K (CHAUBCM037)**, a student of sixth semester B.Com, of this department has worked on the project titled “**IMPACT OF PRIVATE FINANCIAL INSTITUTIONS AND AGENTS ON ECONOMIC AND SOCIAL LIFE OF RURAL HOUSEHOLD WORKERS IN KARIPPODE**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023


Signature:

Name and designation of the supervising


Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 596049

Signature of the head of the department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


03/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**STUDENTS' PERCEPTION AND SATISFACTION TOWARDS SERVICE
QUALITY OF THE OFFICE OF GOVERNMENT COLLEGE, CHITTUR**

PROJECT REPORT

*Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
the degree of Bachelor of commerce*

Submitted by

DHANEESHA. R

Reg.no:CHAUBCM038

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL M.C

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR, PALAKKAD, KERALA- 678104



CERTIFICATE

It is certified that **DHANEESHA. R.**, student of 6th semester B.Com, of this department has worked on the project titled **"STUDENTS' PERCEPTION AND SATISFACTION TOWARDS SERVICE QUALITY OF THE OFFICE OF GOVERNMENT COLLEGE, CHITTUR"** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the Degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Place: Chittur

Date: 31/01/2023

Signature:

[Handwritten Signature]
23.3.23
Dr. Suresh Kumar M.C.

Name and designation of Supervising Teacher:

Signature of Head of Department

[Handwritten Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

[Handwritten Signature]
3/4/23
LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**A STUDY ON PROBLEMS OF HANDLOOM WEAVERS IN
ERAVATHODY AT THRISSUR DISTRICT**

PROJECT REPORT

Project report submitted to the university of Calicut in partial fulfilment of the requirement

For the award of the degree of Bachelor of Commerce

Submitted by

KAVYA KRISHNAN.R

Reg no: CHAUBCM039

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P.J

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
Government college Chittur, Palakkad, Kerala- 678104




CERTIFICATE

Certified that **KAVYA KRISHNAN.R (CHAUBCM039)**, of this department has worked on the project titled **“A STUDY ON PROBLEMS OF HANDLOOM WEAVERS IN ERAVATHODY AT THRISSUR DISTRICT”** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This project work has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:


ARWATHY. P. J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR


Name and designation of supervising teacher:

Place: chittur

Date: 31/01/2023

Signature of Head of the Department:


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**GOVERNMENT INTERVENTIONS AND DEVELOPMENT OF
MANGO FARMERS IN MUTHALAMADA**

PROJECT REPORT

Project report submitted to the University of Calicut in partial fulfillment of the requirement
for the award of degree of bachelor of commerce

SUBMITTED BY

NIDHI S.

Reg. No: CHAUBCM041

Batch:2020-2023

Under the guidance and supervision of

PRADEESH K.

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERECE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR, PALAKKAD, KERALA-678104



CERTIFICATE

Certified that **NIDHI S. (CHAUBCM041)**, student of sixth semester BCom, of this department has worked on the project titled "GOVERNMENT INTERVENTIONS AND DEVELOPMENT OF MANGO FARMERS IN MUTHALAMADA" for a period of three weeks starting from the second week of February, under my guidance supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur


Date:31-01-2023



Signature **PRADEESH.K**
Assistant Professor
P.G.Department of Commerce
Govt. College Chittur,
Palakkad-678104, Kerala.

Name and designation of supervisor teacher

Place: Chittur

Date: 31-01-2023


Signature of the Head of the Department
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/04/2023

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER AWARENESS AND PROBLEMS ON USAGE
OF PRODUCT AND SERVICES OF SBI WITH SPECIAL
REFERENCE TO PALAKKAD BRANCH**

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.

Submitted By

SANDHRA SANTHOSH KUMAR

Reg. no: CHAUBCM042

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **SANDHRA SANTHOSH KUMAR (CHAUBCM042)**, a student of sixth semester b.com of this department has worked on the project titled **“CUSTOMER AWARENESS AND PROBLEMS ON USAGE OF PRODUCT AND SERVICES OF SBI WITH SPECIAL REFERENCE TO PALAKKAD BRANCH”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Jino Joseph
Jino Joseph

Name and designation of the supervising teacher:

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department:

[Handwritten Signature]

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER AWARENESS AND PERCEPTION TOWARDS
E-RICKSHAWS IN PALAKKAD**

PROJECT REPORT

*Submitted to the University of Calicut in partial fulfilment of the requirement for the award of
Degree of Bachelor of Commerce.*

Submitted by

SHAHINA M

Reg no. CHAUBCM043

BATCH: 2020-2023

Under the guidance and supervision of

VIPIN.V

ASSISTANT PROFESSOR OF DEPARTMENT OF COMMERCE,

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA - 678104



CERTIFICATE

It is certified that **SHAHINA M (CHAUBCM043)**, a student of sixth semester Bcom of this department has worked on the project titled "**CUSTOMER AWARENESS AND PERCEPTION TOWARDS E RICKSHAWS IN PALAKKAD**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31.03.2023

Place: Chittur

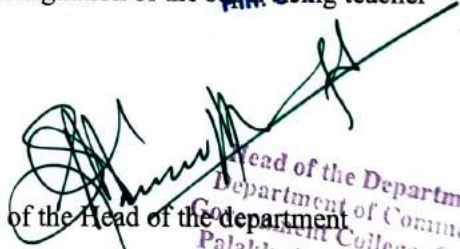
Date: 31.03.2023


Signature:


VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. College Chittur
Palakkad, Kerala - 678 104

Name and designation of the supervising teacher

Signature of the Head of the department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


3/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**BEHAVIOURAL ECONOMICS OF DISCOUNTING.
A CASE STUDY OF AMAZON**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

SNEHA P

Reg. no: CHAUBCM044

Batch: 2020-2023

Under the guidance and supervision of

DR. LAKSHMANAN M P

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that SNEHA P (CHAUBCM044), a student of sixth semester b.com of this department has worked on the project titled “BEHAVIOURAL ECONOMICS OF DISCOUNTING. A CASE STUDY OF AMAZON” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the Degree of Bachelor of Commerce.

Place: Chittur

Date:31/01/2023


Signature:

Name and Designation of the Supervising Teacher


Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad - 678 104
PEN: 596049

Place: Chittur

Date:31/01/2023


Signature of the Head of the Department
Head of the Department
Government College, Chittur
Palakkad, Kerala - 678 104


04/4/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER SATISFACTION TOWARDS INDIAN RAILWAY –
COLLEGE STUDENTS' PERSPECTIVE**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

SRADHA M.K

Reg. no: CHAUBCM045

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL M C., M. Com, NET, Ph.D.

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that SRADHA.M.K (CHAUBCM045), a student of sixth semester b.com of this department has worked on the project titled **CUSTOMER SATISFACTION TOWARDS INDIAN RAILWAY – COLLEGE STUDENT’S PERSPECTIVE**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Signature

[Handwritten Signature]
23/3/23
D. Sanil Kumar P M C

Date:31/01/2023

Name and designation supervising teacher

Place: Chittur

Date:31/01/2023

[Handwritten Signature]
04/09/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

[Handwritten Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

ECONOMIC STATUS OF TRANSGENDERS - A CASE STUDY

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce.

Submitted by

SWETHA R

Reg. No: CHAUBCM046

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR, PALAKKAD, KERALA- 678104**

(Affiliated to University of Calicut)




CERTIFICATE

It is certified that **SWETHA R (CHAUBCMO46)**, student of fourth semester B.Com, this department has worked on the project **“ECONOMIC STATUS OF TRANSGENDERS – A CASE STUDY”** for a period of three weeks starting from second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of commerce.

Place: Chittur

Date: 31/01/2023

Signature:


ASWATHY. P. J
ASST. PROFESSOR OF COMMERCE
GOVT. COLLEGE CHITTUR

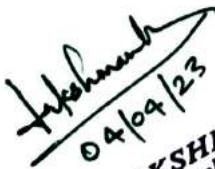
Name and designation of supervising teacher:

Place: Chittur

Date: 31/01/2023

Signature of Head of the Department


Head of the Department
Department of Commerce
Government College Chittur
Palakkad, Kerala - 678 104


04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835669
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

INVESTMENT PATTERN OF DAILY WAGE EARNERS

PROJECT REPORT

Project report submitted to the University of Calicut in partial fulfillment of the
Requirement for the award of the degree of Bachelor of Commerce

Submitted by

VISISHTADAS

Reg. no: CHAUBCM047

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH.K

Assistant professor of Government collage Chittur



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

FEBRUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

Government collage Chittur , Palakkad, Kerala -678104



CERTIFICATE

Certified that VISISHTADAS (CHAUBCM047), Student of 6th semester B.Com of this department has worked on the project titled **“STUDY OF INVESTMENT PATTERN OF DAILY WAGE EARNERS”** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision .This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/1/2023

Signature:

Name and designation of supervising teacher:

Place: Chittur

Date: 31/1/2023

Signature of Head of the Department:

Lakshmanan K.
09/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

BRADEESH K.

Assistant Professor
P.G Department of Commerce

Govt. Victoria College,
Palakkad - 678 001

Head
Department
Department of Commerce
Government College, Chittur
Palakkad - 678 104

**INFLUENCE OF ADVERTISEMENT ON PURCHASE DECISION
AMONG COLLEGE STUDENTS**

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

ABHILASHA

Reg. no: CHAUBCM048

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
JANUARY 2023**

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA - 678104**



CERTIFICATE

It is certified that **ABHILASHA (CHAUBCM048)**, a student of sixth semester B.com of this department has worked on the project titled "**INFLUENCE OF ADVERTISMENT ON PURCHASE DECISION AMONG COLLEGE STUDENTS**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Jino Joseph
Jino Joseph

Name and designation of the Supervising teacher:

[Handwritten Signature]

Head of the Department
Signature of the Head of the Department
Government College, Chittur
Palakkad, Kerala - 678 104

Place: Chittur

Date: 31/01/2023

Lakshmanan K
04/1/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 104.

**STUDENT'S HOSTELS AND ACADEMIC IMPROVEMENT IN
GOVERNMENT ARTS AND SCIENCE COLLEGES IN PALAKKAD**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial
Fulfilment of the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

AJEESH P

Reg. no: CHAUBCM049

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN V

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA - 678104**



CERTIFICATE


It is certified that **AJEESH P (CHAUBCM049)**, a student of sixth semester b.com of this department has worked on the project titled "**STUDENT'S HOSTELS AND ACADEMIC IMPROVEMENT IN GOVERNMENT ARTS AND SCIENCE COLLEGES IN PALAKKAD**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising teacher:


VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. College Chittur
Palakkad, Kerala - 678 104
Pin: 678 104

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department:


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


09/09/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala

INFLUENCE OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR IN GARMENT INDUSTRY

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

ASHWIN P

Reg. no: CHAUBCM050

Batch: 2020-2023

Under the guidance and supervision of

Dr LAKSHMANAN M.P

Associate Professor, Department of Commerce

Government College Chittur



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **ASHWIN P (CHAUBCM050)**, a student of sixth semester b.com of this department has worked on the project titled **“INFLUENCE OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR IN GARMENT INDUSTRY”** for a period of three weeks starting from the second week of January 2023 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/1/2023

Signature:

Name and designation of the Supervising Teacher:



Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad - 678 104
PEN: 596049

Place: Chittur

Date: 31/1/2023

Signature of the Head of the Department:


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad - 678 104


04/9/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**STUDENTS' SATISFACTION TOWARDS THE SERVICE QUALITY
OF RELIANCE JIO IN THE HIGHER LEARNING CENTRES OF
THATHAMANGALAM MUNICIPALITY**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

JERALD A

Reg.no: CHAUBCM052

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL.M.C, M.com, NET, Ph.D.

**ASSISTANT PROFESSOR& HEAD OF DEPARTMENT, COMMERCE
GOVERNMENT COLLEGE CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA - 678104**



CERTIFICATE

It is certified that **JERALD.A (CHAUBCM052)**, a student of sixth semester B.Com, of this department has worked on the project titled "**STUDENTS' SATISFACTION TOWARDS THE SERVICE QUALITY OF RELIANCE JIO IN THE HIGHER LEARNING CENTRES OF THATHAMANGALAM MUNICIPALITY**" for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising

[Handwritten Signature]
23.3.23
Dr. Santhim of M.C.

Place: Chittur

Date: 31/01/2023

Signature of the head of the department

[Handwritten Signature]
Head of the Department
Department of Commerce
Palakkad, Kerala - 678 104

[Handwritten Signature]
09/1/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**STRESS MANAGEMENT PRACTICES AMONG
COLLEGE TEACHERS IN PALAKKAD DISTRICT
PROJECT REPORT**

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree of Bachelor of Commerce.*

SUBMITTED BY

RAHUL P

Reg. No: CHAUBCM054

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P.J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **RAHUL.P (CHAUBCM054)**, student of sixth semester B.com, of this department has worked on the project titled “**STRESS MANAGEMENT PRACTICES AMONG COLLEGE TEACHERS IN PALAKKAD DISTRICT**” for a period of three weeks starting from second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Place: Chittur

Date: 31/01/2023

Signature:

APJ
ABWATHY. P.J
ASST. PROFESSOR OF COMMERCE
GOVT COLLEGE CHITTUR

Name and designation of the supervising teacher:

Signature of the Head of Department:

[Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

[Signature]
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

CUSTOMER BUYING BEHAVIOUR ON CAR

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

Submitted by

SIDHIQUE E

Reg. no: CHAUBCM055

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH. K

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**



CERTIFICATE

It is certified that **SIDHIQUE E (CHAUBCM055)**, a student of sixth semester b.com of this department has worked on the project titled “**CUSTOMER BUYING BEHAVIOUR ON CAR**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and designation of the supervising teacher:

PRAVEESH.K
Assistant Professor
P.G. Department of Commerce
Govt. College Chittur,
Palakkad-678104, Kerala.

Place: Chittur

Date: 31/01/2023

Signature of the head of the department:

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

Original

**USAGE OF E-WALLET AMONG STUDENTS IN
GOVERNMENT COLLEGE CHITTUR**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfilment of
the requirement of degree of bachelor of commerce*

SUBMITTED BY

SREEDEV.T.S

Reg. no: CHAUBCM056

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, CHITTUR**

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE CHITTUR
PALAKKAD, KERALA-678104**



CERTIFICATE

It is certified that this is a bona fide work carried out by **SREEDEV.T.S (CHAUBCM056)**, in a partial fulfilment of the requirements for the award of BACHELOR OF COMMERCE (B.COM), course of Calicut University. The content of this project in full or in parts have not been submitted to any other institute or university for the award of any degree or diploma.

Place: Chittur

Date: 31/01/2023

Signature: *Jino Joseph*

(Name and signature of the supervising teacher)

Jino Joseph

Place: chittur

Date: 31/01/2023

Signature of Head of Department

[Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

[Signature]
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**ROLE AND STATUS OF WOMEN EMPLOYMENT IN
HANDLOOM SECTOR IN DEVANGAPURAM WARD**

PROJECT REPORT

**PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF CALICUT IN
PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE
DEGREE OF BACHELOR OF COMMERCE**

Submitted by,

ARDRA MANIKANDAN

Reg No: CHAUBCM058

Batch:2020 – 2023

Under the guidance and supervision of

DR. LAKSHMANAN M.P

Associate Professor, Department of Commerce Government College, Chittur.



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

Government College Chittur, Palakkad, Kerala – 678104



CERTIFICATE

Certified that **ARDRA MANIKANDAN (CHAUBCM058)**, student of 6th semester B. Com, of this department has worked on the project titled “**ROLE AND STATUS OF WOMEN EMPLOYMENT IN HANDLOOM SECTOR IN DEVANGAPURAM WARD**” for a period of 21 days starting from the second week January, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

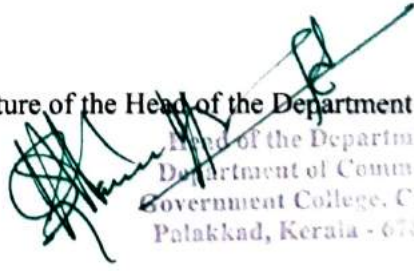
Date: 31/1/2023


Signature

Name and designation of supervising teacher


Dr. Lakshmanan. M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad - 678 104
PEN: 596049

Signature of the Head of the Department


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**PERCEIVED RISK IN ONLINE SHOPPING AMONG STUDENTS AT
GOVERNMENT COLLEGE CHITTUR**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfilment of
the requirement for the award of the degree of bachelor of Commerce.*

Submitted by

ATHIRA.T.M

Reg no: CHAUBCM059

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL.M.C

ASSISTANT PROFESSOR, RESEARCH GUIDE

&

HEAD OF THE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE CHITTUR, PALAKKAD, KERALA-678104**

(Affiliated to University of Calicut)




CERTIFICATE

It is certified that **ATHIRA.T.M (CHAUBCM059)** student of Sixth semester B.Com, of this department has worked on the project titled **“PERCEIVED RISK IN ONLINE SHOPPING AMONG STUDENTS AT GOVERNMENT COLLEGE CHITTUR”** for a period of three weeks starting from the second week December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31.01.2023



Signature: **Dr. Samithina M.C.**
23.3.23

Name and designation of supervisinteacher:

Place: Chittur

Date: 31.01.2023


Head of the Department
Department of Commerce
Government College Chittur
Palakkad, Kerala - 678 104
Signature of the Head of Department:


04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**BENEFICIARY EVALUATION OF E-RATION CARD WITH SPECIAL
REFERENCE TO CHITTUR-THATHAMANGALAM MUNICIPALITY**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

MANYA M

Reg. no: CHAUBCM060

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **MANYA M (CHAUBCM060)**, a student of sixth semester B.com of this department has worked on the project titled “**BENEFICIARY EVALUATION OF E-RATION CARD WITH SPECIAL REFERENCE TO CHITTUR-THATHAMANGALAM MUNICIPALITY**” for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature:

Name and Designation of the Supervising teacher:

[Handwritten Signature]
ABWATHY P J
ASST. PROFESSOR OF COMMERCE
GOVT COLLEGE CHITTUR

Place: Chittur

Date: 31/01/2023

Signature of the Head of the Department:

[Handwritten Signature]
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

[Handwritten Signature]
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Gov. Victoria College, Palakkad,
Kerala-678 001

**STUDENTS GRIEVANCE HANDLING MECHANISMS IN SELECTED
GOVERNMENT ARTS AND SCIENCE COLLEGES IN PALAKKAD**

PROJECT REPORT

*A Project report submitted to the University of Calicut in partial fulfilment of
the requirement for the award of the degree of Bachelor of Commerce*

Submitted by

SNEHA.M

Reg. no: CHAUBCM061

Batch: 2020-2023

Under the guidance and supervision of

PRADEESH. K

Assistant Professor, Department of Commerce

Government college Chittur



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR

PALAKKAD, KERALA- 678104



CERTIFICATE

Certified that **SNEHA. M (CHAUBCM061)**, Student of 6th semester B. Com of this department has worked on the project titled **“STUDENTS GRIEVANCE HANDLING MECHANISMS IN SELECTED GOVERNMENT ARTS AND SCIENCE COLLEGES IN PALAKKAD”** for a period of three weeks starting from the second week of December 2022, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of Commerce.

Place: Chittur
Date: 31/01/2023

Signature:

Name and designation of supervising teacher:

PRADEESH.K
Assistant Professor
P.G. Department of Commerce
Govt. College Chittur,
Palakkad, Kerala

Place: Chittur
Date: 31/01/2023

Signature of Head of the Department:

Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

CUSTOMER EXPERIENCE ON HOME LOANS OF BANK OF INDIA

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

SRUTHI.S

Reg. no: CHAUBCM063

Batch: 2020-2023

Under the guidance and supervision of

Dr. JINO JOSEPH

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104

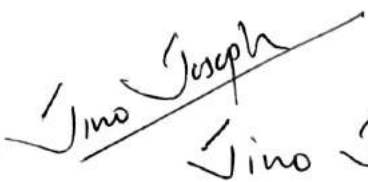


CERTIFICATE

It is certified that **SRUTHI S (CHAUBCM063)**, a student of sixth semester B.com of this department has worked on the project titled “**A STUDY ON CUSTOMER EXPERIENCE ON HOME LOANS OF BANK OF INDIA**” for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31/01/2023

Signature: 

Name and designation of the supervising teacher:

Place: Chittur

Date: 31/01/2023

Signature of the head of the department: 

Head of the Department
Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/4/23

LAKSHMANAN K.
Permanent Employee Number: 835663
P.G. and Research Professor
Govt. Victoria College, Palakkad,
Kerala-678 001

**TECHNICAL ANALYSIS OF THREE
PHARMACEUTICAL COMPANIES LISTED IN INDIAN
STOCK MARKET**

PROJECT REPORT

*A project report Submitted to the University of Calicut in partial fulfillment
of the*

Requirement for the award of the master of commerce

Submitted by

LINCYA.M

Reg.no: CHAUBCM064

Batch: 2020-2023

Under the guidance and supervision of

Sri. VIPIN.V

ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE, CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE CHITTUR,

PALAKKAD, KERALA-678104

(Affiliated to university of Calicut)



CERTIFICATE

It is certified that **LINCYA.M (CHAUBCM064)**, a student of sixth semester B.com of this department has worked on the project titled **“TECHNICAL ANALYSIS OF THREE PHARMACEUTICAL COMPANIES LISTED IN INDIAN STOCK MARKET”** for the period of the three weeks starting from the second week of December 2023, under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship or other similar title. The project work is worth submitted for the degree of Bachelor of commerce.

Place: Chittur

Date: 31/01/2023

VIPIN. V
Assistant Professor (PEN: 737587)
Department of Commerce
Govt. College Chittur
Pin: 678 104

Signature

(Name and Signature of the Supervising Teacher)

(Signature of Head of Department)
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

Lakshmanan K.
04/04/23

LAKSHMANAN K.
Permanent Employee Number: 835663
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**ANALYSIS AND IMPACTS OF GST ON INDIAN ECONOMY AFTER
IMPLEMENTATION**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of the
requirement for the award of the degree of Bachelor of Commerce.*

Submitted by

NEKETHA.R

Reg.no:CHAUBCM065

Batch: 2020-23

Under the guidance and supervision of

Dr. LAKSHMANAN M P

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT

COLLEGE OF CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE GOVERNMENT
COLLEGE OF CHITTUR, PALAKKAD, KERALA – 678104**

(Affiliated to University of Calicut)



CERTIFICATE

It is certified that **NEKETHA R (CHAUBCM065)**, a student of sixth semester b.com of this department has worked on the project titled **“ANALYSIS AND IMPACTS OF GST ON INDIAN ECONOMY AFTER IMPLEMENTATION”** for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place:Chittur

Signature:

Date:

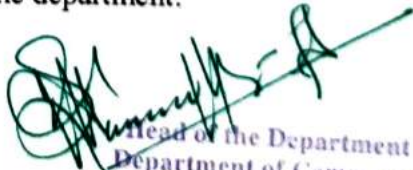
Name and designation of the supervising teacher


Dr. Lakshmanan, M.P.
Associate Professor & Head
Department of Commerce
Government College, Chittur
Palakkad- 678 104
PEN: 596049

Place:Chittur

Signature of the head of the department:

Date:


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/4/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**CUSTOMER SATISFACTION TOWARDS THE SERVICE QUALITY
OF GOVERNMENT TALUK HOSPITAL, CHITTUR**

PROJECT REPORT

*A project report submitted to the University of Calicut in partial fulfillment of
the requirement for the award of the degree Bachelor of Commerce.*

SUBMITTED BY

SREE LAKSHMI R

Reg. no: CHAUBCM066

Batch: 2020-2023

Under the guidance and supervision of

Dr. SANTHIMOL M.C., M.Com., NET., Ph.D.

Assistant Professor, Research Guide and

Head of the Department of Commerce,

Government College, Chittur



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR, PALAKKAD, KERALA – 678104



CERTIFICATE

It is certified that **SREE LAKSHMI.R. (CHAUBCM066)**, a student of sixth semester b.com of this department has worked on the project titled **“CUSTOMER SATISFACTION TOWARDS THE SERVICE QUALITY OF GOVERNMENT TALUK HOSPITAL, CHITTUR”** for a period of three weeks starting from the second week of December 2022 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur

Date: 31-01-2023

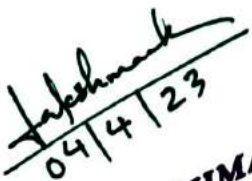

23.3.23
Dr. Santhimol M.C.

Research Supervisor

Place: Chittur

Date: 31-01-2023


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104


04/4/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001

**A STUDY ON FINANCIAL PERFORMANCE OF
VEALANTHAVALAM SERVICE CO – OPERATIVE BANK
PROJECT REPORT**

A project report submitted to the University of Calicut in partial fulfillment of the
Requirement for the award of the degree of Bachelor of Commerce.

Submitted by

VAISHNAVI K

Reg. no: CHAUBCM067

Batch: 2020-2023

Under the guidance and supervision of

Smt. ASWATHY P J

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR**

JANUARY 2023

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

PALAKKAD, KERALA – 678104




CERTIFICATE

It is certified that **VAISHNAVI K (CHAUBCM067)**, a student of sixth semester B.com of this department has worked on the project titled **“A STUDY OF FINANCIAL PERFORMANCE ON VELANTHAVALM SERVICE CO-OPERATIVE BANK”** for a period of three weeks starting from the second week of December 2023 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: Chittur


Date: 31/01/2023

Smt. Aswathy P J 
ASST. PROFESSOR OF COMMERCE
Supervising teacher:
GOVT. COLLEGE CHITTUR

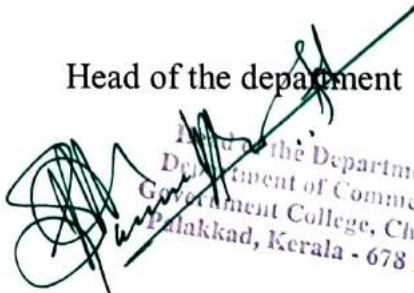
Place: Chittur

Date: 31/01/2023

Head of the department


04/4/23

LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001


Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala - 678 104

CUSTOMER PREFERENCE ON MOVIE PROMOTIONAL MEDIA

PROJECT REPORT

A project report submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

SUBMITTED BY

ELAVARASAN S.

Reg. no: CHAUBCM068

Batch: 2020-2023

Under the guidance and supervision of

Mr. PRADEESH K.

**ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE,
GOVERNMENT COLLEGE, CHITTUR**



POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT COLLEGE OF CHITTUR

JANUARY 2023

**POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE OF CHITTUR
PALAKKAD, KERALA – 678104**




CERTIFICATE

It is certified that **ELAVARASAN S (CHAUBCM068)**, a student of sixth semester b.com of this department has worked on the project titled “**CUSTOMER PREFERENCE ON MOVIE PROMOTIONAL MEDIA**” for a period of three weeks starting from the second week of December 2021 under my guidance and supervision. This has not been previously submitted for the award of any degree, diploma, associate ship, or other similar title. The project work is worth submitting for the degree of Bachelor of Commerce.

Place: chittur


Date: 31/01/2023


Signature: **PRADEESH.K**
Assistant Professor
P.G. Department of Commerce
Govt. College Chittur,
Palakkad, Kerala-678104.

Name and designation of the supervising teacher.

Place: chittur

Date: 31/01/2023


Signature of the head of the department.
Head of the Department
Department of Commerce
Government College, Chittur
Palakkad, Kerala-678104


04/04/23
LAKSHMANAN K.
Permanent Employee Number: 835665
Assistant Professor
P.G. and Research Department of Commerce
Govt. Victoria College, Palakkad,
Kerala-678 001